



Badger Venture 2022

Preliminary Concept Form

Due on February 7, 2022

The purpose of this form is to give a summary to the Badger Venture Competition Committee that outlines your project's preliminary concept. We hope to understand how your project addresses a user-centered need and how it will fit into the marketplace. You may attach more detailed scopes of work, market research, or financial analysis as an addendum to the document, if you wish, but it is not required.

Please use the following form to submit your Preliminary Concept.

In addition to this Preliminary Concept form, in order to be eligible for final presentations and judging on April 20, 2022 teams are required to submit:

- ✓ Final Pitch Report on March 7, 2022
- ✓ First Prototype (Prototyping Concepts Only) on March 7, 2022

Please use the following form submit your team's Preliminary Concept.

Submit your completed, printed, and signed Preliminary Concept Form to:

Linda Williamson, Building 8 Room 853 or via email to Williamson@klamathcc.edu

BADGER VENTURE 2022

PRELIMINARY CONCEPT FORM

Business/Project Name: _____

TEAM – use additional sheets if needed

Team Leader (First point of contact for your Team)

Name: _____

Phone: _____ **Email:** _____

Mailing Address: _____

Certificate or degree program: _____ **Year of Completion:** _____

Areas of Expertise Related to Project: _____

Affiliated Student of: KCC OIT SOU EOU OSU

Team Members

Name: _____

Phone: _____ **Email:** _____

Mailing Address: _____

Certificate or degree program: _____ **Year of Completion:** _____

Areas of Expertise Related to Project: _____

Affiliated Student of: KCC OIT SOU EOU OSU

Name: _____

Phone: _____ **Email:** _____

Mailing Address: _____

Certificate or degree program: _____ **Year of Completion:** _____

Areas of Expertise Related to Project: _____

Affiliated Student of: KCC OIT SOU EOU OSU

Name: _____

Phone: _____ **Email:** _____

Mailing Address: _____

Certificate or degree program: _____ **Year of Completion:** _____

Areas of Expertise Related to Project: _____

Affiliated Student of: KCC OIT SOU EOU OSU

Name: _____

Phone: _____ **Email:** _____

Mailing Address: _____

Certificate or degree program: _____ **Year of Completion:** _____

Areas of Expertise Related to Project: _____

Affiliated Student of: KCC OIT SOU EOU OSU

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PRELIMINARY CONCEPT FORM

EXECUTIVE SUMMARY In one page or less, describe your team's solution to a problem worth solving.

Please tell us the following: the problem you are solving, your solution, whether your solution already exists, who will you sell your solution to, who you will be competing with, and how your solution is better than existing or competing solutions.

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PRELIMINARY CONCEPT FORM

PREPARATION AND ASSISTANCE

Do you have someone on your team who can help you understand whether there is a need for this product or service, the potential market size, customers, and competition?

Yes No

Have you reviewed the Final Pitch Report requirements and do you have the expertise on your team to address these requirements?

Yes No

Have you confirmed a Faculty Mentor and an SBDC Advisor? If yes, who are they?

Yes _____ No
Faculty Mentor *SBDC Advisor*

What assistance would be helpful to you from outside business experts, community resources, Faculty Mentors, or SBDC Advisors?

We hereby acknowledge that each team member has read, understands, and agrees to abide by the rules for KCC's 2022 Badger Venture Competition.

Team Leader Printed Name Team Leader Signature Date

Team Member Printed Name Team Member Signature Date

Team Member Printed Name Team Member Signature Date

Team Member Printed Name Team Member Signature Date

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